

YOUR EAST COAST PACKAGING CONNECTION

SPONSORSHIP
& ADVERTISING



March 3-5, 2020
Pennsylvania Convention Center
Philadelphia, PA USA

packexpoeast.com/sponsor

DISCOVER THE BENEFITS OF PACK EXPO EAST SPONSORSHIP OPPORTUNITIES

EXPO-WIDE OPPORTUNITIES

AISLE BANNERS • \$5,000

ATTENDEE SHOW BAG • Call for pricing

EXHIBITOR & MEMBER LOUNGE

Exclusive • \$2,500

LANYARDS

Exclusive • \$5,500

Co-Sponsorship (2 total) • \$2,995

OPENING RECEPTION

Exclusive • \$14,500

Co-Sponsorship (3 available) • \$4,995

DIGITAL SPONSORSHIPS

Use ad placement on the official show website or strengthen your listing in the online exhibitor directory. Choose from one of the packages below or contact our sponsorship sales team to create your own!

Average number of views per package type:



Gold Package (147 views)

Platinum Package (401 views)

Diamond Package (558 views)

Online Advertising

Gold Package • \$349

Sponsorship Includes: **Basic Exhibitor Listing**, PLUS company logo and access to online leads.

Platinum Package • \$895

Sponsorship Includes: **Gold Package**, PLUS inclusion in the premium exhibitor search, 4 product image/text panels (to display products and descriptions), **50 attendee email invites**.

Diamond Package • \$1,595

Sponsorship Includes: **Platinum Package**, PLUS 4 video panels (for a total of 8 display panels), online booth is highlighted with a corner peel, priority placement at the top of all online searches, **100 attendee email invites**.

Facebook Live • \$1,950

Share 60 seconds of content with PACK EXPO East's Facebook audience. Share a new product, drive traffic to your booth and make a lasting impression.

Chatbot • \$5,500

packexpoeast.com visitors are met with a chatbot to answer all of their show questions. Your name and logo will be featured within the chatbot and will link to your exhibitor listing.

Website Banner Ads (Homepage and Beyond) • \$2,800

Mobile App

Your branding will stand out on the device that attendees can't live without- their cell phone!

Exclusive Sponsorship • \$5,500
Push Notifications • \$1,250



VISIT PACKEXPOEAST.COM/SPONSOR FOR DETAILS!

PRINTED SPONSORSHIPS

➤ Place your ad in the number one tool that attendees reach for when navigating the show.

Show Guide Sponsorship

Back Cover • \$3,500

Front Cover Corner Peel • \$2,500

Inside Back Cover • \$2,500

Inside Front Cover • \$2,500

Single-Page Ads • \$1,200
(1 per company, 3 available)

Floor Plan Logo (3 available) • \$750

LEVERAGE THE MOMENTUM OF PACK EXPO EAST

Our media brands offer the greatest reach into the packaging community, including pre-registered attendees to PACK EXPO East. Drive traffic to your exhibit and increase awareness of your products with PMMI Media Group's print and digital opportunities:

Brand-building exposure via our PACK EXPO East Previews and Bonus Distribution on the Show Floor:

Packaging World - February issue PACK EXPO East preview (reserve by 1/8/20)

Healthcare Packaging - Jan/Feb issue PACK EXPO East preview (reserve by 1/15/20)

Contract Packaging - Nov/Dec Resource Guide issue (reserve by 10/4/19)

OEM - Winter issue (reserve by 11/1/19)

Automation World - February issue (reserve by 1/17/20)

ProFood World - February issue (reserve by 1/10/20)

Closing dates subject to change; please confirm with your sales representative



Digital Marketing before, during and after the Show:

- precisely-targeted branding with web ads, Facebook sponsored posts and video
- lead-generation via PACK EXPO East e-blasts and newsletters

For more information, contact **Wendy Sawtell** at **847.784.0520** or wsawtell@pmmimediagroup.com or visit pmmimediagroup.com.



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**Did not find a sponsorship
that fits your needs or budget?
Contact us and we can discuss
creating an opportunity just for you!**

For PACK EXPO East sponsorships, contact:

Mike Bradley
610.647.8585
mbradley@pmmi.org

Patrick Bradley
610.647.8585
pbradley@pmmi.org



For show related advertising, contact:

Wendy Sawtell
847.784.0520
wsawtell@pmmimediagroup.com



**Don't miss an opportunity for brand exposure.
Reserve your sponsorship today!**

Visit packexpoeast.com/sponsor

Produced by



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and Processing Technologies

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