



**The Association for Packaging
and Processing Technologies**

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To PMMI's Advertisers, Sponsors, and Exhibitors:

In anticipation of the forthcoming California Consumer Privacy Act (CCPA), which, like other data privacy laws, regulates how personal data of California residents may be collected, processed and stored, we wish to communicate PMMI's position on compliance with this law.

The CCPA specifically applies to businesses, which as defined by the act is any legal entity that is organized for the profit of shareholders or owners. PMMI is an established nonprofit legal entity and is recognized as a 501(c) 6 Trade Association under federal tax code. As such, under this definition, CCPA is not applicable to PMMI due to its nonprofit status.

This position has been reviewed and approved by both legal counsel and external data privacy consultants and is supported by [this](#) article, a copy of which can be provided by PMMI upon request.

As always, PMMI is committed to ensuring that it collects and uses personal data of individuals, including employees and representatives of members, customers, attendees, advertisers, and subscribers in accordance with applicable data privacy and protection laws and regulations.

Thank you.

Sincerely,

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